

Press Release

LLOYD E. LEVINE

**California State Assembly ♦ 40th Assembly
District**

Contact: Stuart Waldman
(818) 904-3840
(818) 439-1983 cell
(916) 319-2040

FOR IMMEDIATE RELEASE

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Assembly Passes Sports License Plates Bill

SACRAMENTO –The California State Assembly approved legislation by Assemblymember Lloyd E. Levine (D-Van Nuys) to allow the Department of Motor Vehicles (DMV) to issue collegiate and professional sports team California license plates. The revenue created from this bill will go to Title IX Compliance. The bill passed 76-1.

Last year the Governor signed AB 2295 that asked for a survey to check the Title IX compliance rate of California public K-12 and public colleges. AB 618 creates an opportunity to create revenue for compliance issues.

After receiving 7,5000 applications for a specific collegiate or professional sports team, the DMV may issue a license plate to an applicant for \$100 for the initial fee and \$80 for the renewal fee.

With the popularity of professional sports teams, such as the Oakland Raiders, Anaheim Angels, Los Angeles Lakers, there is an obvious public demand for sports teams memorabilia. A California license plate is an item that would appeal to Californian fans and generate a large number of revenue for the State.

Florida has a similar plan, which has raised \$66 million in revenue over the last five years. California's car population, coupled with higher fees than Florida's, will generate even more funding.

"Currently, Women make up 53% of the student population on college campuses, but women only make up 41% of the participants in all Division I sports. It is our responsibility to do everything we can to ensure their participation," Levine said.

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